

## PUBLICATION DESIGN & MARKETING FOR YEARBOOK

### How to apply.

#### 1. Complete online application.

Go here to do so: <http://tinyurl.com/wmhsybk2012>

*HINT: The program that this application was created on does not allow you to save midway, so it may be wise to type your answers out in a word processor (ex Microsoft Word) before you input your answers. Please use proper grammar and punctuation. Remember, you are trying to impress us.*

**Application must be completed by FRIDAY DECEMBER 16, 2011 at 2:45 p.m.**

#### 2. Complete signature form.

*This is located on the back of this sheet. You may also download a copy from our website, [www.WMHSyearbook.com](http://www.WMHSyearbook.com) or obtain one from the door of rm 111 at WM or your JHS Guidance Counselor.*

#### 3. Attach transcript and additional work samples to signature form.

*Transcripts should be available from your Guidance Counselor. Please do not ask them for a transcript last minute. You may also choose to provide samples of your writing, photography and/or design work. This is not a requirement, just a suggestion to help us see your skills.*

#### 4. Hand in signature form, transcript & work samples.

*Paper clip your materials together. Make sure your name is on everything. You may also place your materials in a manila folder or envelope. Materials are due by **FRIDAY DECEMBER 16, 2011 at 2:45 p.m.** to Mrs. Weisman's mailbox in the main office, or your JHS Guidance Counselor. You may also hand your materials in directly to Mrs. Weisman, however, do not leave it on her desk or with another person. Only hand it directly to her.*

#### Questions:

Contact Mrs. Weisman at [cweisman@3villagecsd.org](mailto:cweisman@3villagecsd.org) or in rm. 111

### What we do.

Yearbook is a lot of work. It is also a lot of fun. It is something that will stay with you for the rest of your life. It will teach you skills that you will always use. We report on things happening inside and outside of school. We photograph what is happening inside and outside of school. We use Adobe Indesign to create dynamic page designs. We create a theme/concept that carries through our 300+page book. We sell ads to local businesses. We eat, a lot. We write stories, captions, headlines, and creative theme copy. We study magazines and try to bring the current trends into our yearbook. We attend national journalism conferences and yearbook workshops. We win awards. We work hard, we have fun. We work together as a team and become a family.

### More reasons to join.

There have been studies, publications students do better in everything.  
Get published.

Gain skills you will use in any career.

Become involved in something that impacts many.

Have an authentic, real world experience before you leave high school.

Learn to be a team player and a leader.

## PUBLICATION DESIGN & MARKETING FOR YEARBOOK

### APPLICATION SIGNATURE FORM

Dear Applicant,

Thank you for your interest in joining the Publication Design & Marketing for Yearbook class at Ward Melville High School. The production of the yearbook is a process that demands much of each staff member. Our yearbook is more than just a picture book—it is a journalistic piece of artwork that serves as an official record for the year. Students will be able to experiment with journalism, photojournalism, publication design, marketing, broadcast, videography, web design, graphic design, art and much more. Students will also be asked to help sell yearbook ads to the local community. Publication Design & Marketing for Yearbook fosters leadership skills and will allow you to express your voice and become an integral part of the school community. It is an honors level art course and can be taken all three years while at Ward Melville. Being on a publications staff is no different than being on a sport, or participating in a school play. Not only is it fun, you will acquire unbelievable experiences for the future. However, students on the staff must understand the great responsibility that comes with publishing the school yearbook. It requires students to take responsibility and exhibit a higher degree of maturity and good judgment. Those selected as members of the publications staff will be held to accepted journalistic standards and ethical practices. Students are expected to be a cooperative team player, self-motivated, independent worker, trustworthy and responsible, able to meet deadlines and creative.

If you cannot fit Publication Design & Marketing for Yearbook in your schedule, please know that you also have the option to join us as a club after school in room 111. If you have any questions about *Invictus*, feel free to ask me or any of our current staff members. I am located in room 111, and can also be reached by e-mail at: [cweisman@3villagecsd.org](mailto:cweisman@3villagecsd.org).

Sincerely,

Mrs. Weisman  
*Invictus* Yearbook Adviser

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*I am choosing to apply for the Publication Design & Marketing Yearbook course for the 2012-2013 school year. I am aware of the extra responsibilities if selected for this class. I have submitted my online application, as well as attached a transcript and optional work samples to this page by the due date of DECEMBER 16, 2011 at 2:45 p.m..*

Name: \_\_\_\_\_

Current Grade: \_\_\_\_\_ School: \_\_\_\_\_

Student Signature: \_\_\_\_\_

Parent Name: \_\_\_\_\_

Student E-mail: \_\_\_\_\_

Parent Signature: \_\_\_\_\_

Parent E-mail: \_\_\_\_\_

***Please return this form along with a copy of your transcript and optional work samples to Mrs. Weisman's mailbox in the WM main office or your JHS Guidance Counselor by December 16, 2011 at 2:45 p.m. along with a submitted online application at <http://tinyurl.com/wmhsybk2012>***